



Company History

2006:

- Fresh & Fabulous starts selling snacks and cakes to retail businesses, at farmers' and producers' markets and direct
- Fresh & Fabulous website goes live
- Registration of Fresh & Fabulous trademark October 2006

Retail Customers: Sunnyfields Marchwood
 The Natural Kitchen London
 New Forest Food Hampers
 Maison Cuisine Lymington (since 2007)
 Beaulieu Delicatessen

2007:

- Products are certified under the New Forest Marque Scheme
- Products receive organic certification by the Biodynamic Agricultural Association UK6
- Fresh & Fabulous is awarded Forest Friendly Farming Leader+ Business Grant for the purchase of kitchen equipment and design/printing of labels

2008:

- Introduction of catering service attracts new clientele in private and corporate sector:
 - Forestry Commission
 - New Forest Yoga School Christchurch
 - New Forest District Council
 - Private dinner parties
- In 12 month period after entering the New Forest Marque Scheme, turnover grows by 65%
- Fresh & Fabulous wins the New Forest Brilliance in Business Award 2008 - The Sandy Balls Award for Best Use of Local Resources